



## Music license model SEQ\_music

### *Basic Conditions*

1. **100% Copyright Clear** - SEQ\_music / the author, composer & rightholder Martin Lotz is not member of any Performance Right Organisation (P.R.O.)
2. **Lifetime Rights** - There is no ending of the license, you have lifetime rights to use the music
3. **Non-Exclusive & Non-Transferable** - Others can use the same music, too. It's not allowed to sell, rent, loan, give, sublicense, or otherwise transfer the purchased music to anyone else. Reselling as stand-alone file or music on demand or in a music library is forbidden.

### *Licenses*

#### **Standard-License**

- Background music for max. 1.000 physical copies of your film- or video project (CD, DVD, BlueRay, USB etc.)
- Background music for film and theatrical, Student and Festival
- Background music for On Hold
- Background music for locals stores, restaurants, etc.
- Background music for unlimited revenue generating TV- and Radio Ads, Industrial and POS, regional
- The licensee is permitted, within his project, in which the purchased music is used, to refer to the author of the music in the following form in the credits or the like: "Music by SEQ\_music | [www.seq-music.de](http://www.seq-music.de) "

## Advertising License

- Background music for 1.001 to 10.000 physical copies of your film- multimedia- or video project (CD, DVD, BlueRay, USB etc.)
- Background music for unlimited revenue generating TV- and Radio Ads, Industrial and POS, national
- Background music for web- and corporate videos (Youtube, Vimeo, Social Media etc.), international
- Background music for events
- In particular, the licensee has the right to use the files as background music for a website (homepage, e-shop etc.) and for the content offered there (for example, photos, photo galleries, slideshows, videos). The pieces of music may be used for setting the content, even in the form of a derivative work (music and video in a product). Licensee may convert the music files and any derivative works into other formats. The rights apply to non-commercial and commercial use. The license also applies independently of the operator of an Internet presence, if the corresponding Internet address is registered to the licensee.
- The licensee is permitted, within his project, in which the purchased music is used, to refer to the author of the music in the following form in the credits or the like: "Music by SEQ\_music | www.seq-music.de "

## Advertising unlimited License

- Background music for unlimited physical copies of your film-, multimedia- or video project (CD, DVD, BlueRay, USB etc.)
- Background music for film and theatrical, commercially
- Background music for unlimited revenue generating TV- and Radio Ads, Industrial and POS, international
- Background music for apps and games
- Live performance of the purchased music
- In particular, the licensee has the right to use the files as background music for a website (homepage, e-shop etc.) and for the content offered there (for example, photos, photo galleries, slideshows, videos). The pieces of music may be used for setting the content, even in the form of a derivative work (music and video in a product). Licensee may convert the music files and any derivative works into other formats. The rights apply to non-commercial and commercial use. The license also applies independently of the operator of an Internet presence, if the corresponding Internet address is registered to the licensee.
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